



AI EXPO
EUROPE

Sponsorship Packages

Venue

Radisson Blu Hotel
Bucharest, Romania

Contact

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Web: www.aiexpoeurope.com

Lead Sponsor

*Don't let anyone shine more than you!
The leading sponsor package is for the ones that know that there is no one better than them and want to make sure everyone knows that. During our event you will have the biggest booth, the biggest exposure and at the end of the event, everyone will know who you are and why you're in the top.*



Tickets

- 12 tickets for the Summit for your company representatives and clients
- 30% discount for extra tickets

Expo Booth

- Booth size: 8 m² (manufacture and installation is on us)
- 1 TV LED/HDMI

Extra Branding

- One seat in a Panel discussion (Speaker)
- Product Presentation 25 Min Main Stage
- Interview shared on social media
- Attendees database
- Large Logo on our website
- 2 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media (Fb, Ig, Tw, Lin)
- 2 Articles on our website and shared on social media
- Newsletter to all the attendees

Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table the party
- Special airport pickup
- Access to Awards Gala
- 35% discount if you book your room in the hotel venue

Registration Sponsor



Be the first and last thing everyone will see, from the moment people are attending the show, and register, until the end of the show when they will remove the bracelets, and badges your logo will be constantly around all the attendees. Wanna make an impact, this is the way.

Tickets

- 10 tickets for the Summit
- 30% discount for extra tickets

Extra Services:

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table at the party
- Access to Awards Gala
- 35% discount if you book your room in the hotel venue

Expo Booth

- Booth size: 8 m² (manufacture and installation is on us)

Extra Branding

- One seat in a Panel discussion (Speaker)
- Product Presentation 25 Min Main Stage
- Interview shared on social media
- Logo on our website
- 2 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media
- Newsletter to all the attendees
- 1 Article on our website

Registration Branding

- Branded lanyards* **7.500 EUR**
- Branded wristbands* **5.000 EUR**
- Branded Registration Desk* **5.000 EUR**
- Your logo on the badges* **7.500 EUR**

** Take it as a pack and get more or choose what item suits you best.*

Diamond Sponsor

You want everyone to know who you are and what you are offering? Take the stage: 20 min, on the main stage, full audience. Then be at your booth so everyone can find you, the perfect combo so you can get the full exposure.



Tickets

- 8 tickets for the Summit for your company representatives

Expo Booth

- Booth size: 3 m² (manufacture and installation is on us)

Extra branding

- Product Presentation 20 Min Main Stage
- Logo on our website
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media
- Newsletter to all the attendees

Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table at the party
- Access to Awards Gala

Gold Sponsor



The size of the booth matters, 3sqm all branded with your materials. Opportunity to be on the stage, as speaker, at the seminar that fits best your expertise, VIP access everywhere, what's not to like about this package.

Tickets

- 5 tickets for the Summit

Expo Booth

- Booth size: 3 m² (manufacture and installation is on us)

Extra branding

- Logo on our website
- One seat in a Panel discussion (Speaker)
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media
- Newsletter to all the attendees

Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table at the party
- Access to Awards Gala

Silver Sponsor

Either you are at the beginning of your success or you don't need much but still want to be exposed, this is the package for you.



Tickets

- 5 tickets for the Summit

Expo Booth

- Booth size: 3 m² (manufacture and installation is on us)

Extra branding

- Logo on our website
- One seat in a Panel discussion (Speaker)
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media
- Newsletter to all the attendees

Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table at the party
- Access to Awards Gala

Silver Sponsor



Either you are at the beginning of your success or you don't need much but still want to be exposed, this is the package for you.

Tickets

- 3 tickets for the Summit

Expo Booth

- Booth size: 2 m² (manufacture and installation is on us)

Extra branding

- Logo on our website
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media

Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- Access to Awards Gala

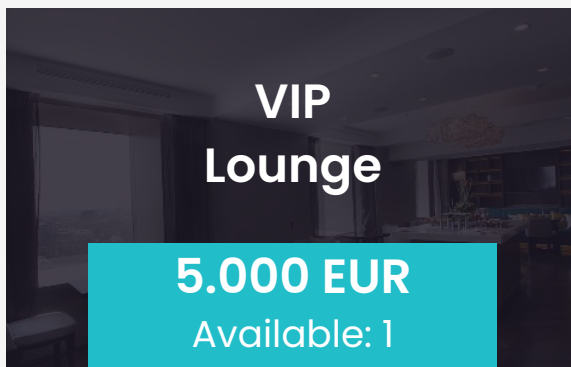
Extra items

You want everyone to know who you are and what you are offering? Take the stage: 20 min, on the main stage, full audience.



- 5 Tickets
- 25 Minutes
- Main Stage
- Full audience - only activity in the agenda

The most important people will be there, from investors, speakers to C-levels, from partners to your competition, make sure they know who you are.



- 4 Tickets
- 2 roll-ups placed at strategic high-traffic locations at the venue
- 1 Banner displayed in the lobby and seminars rooms (Digital display)
- Branded VIP Lounge area: roll-ups, napkins with you logo, stickers on the tables, business cards displayed all over the room

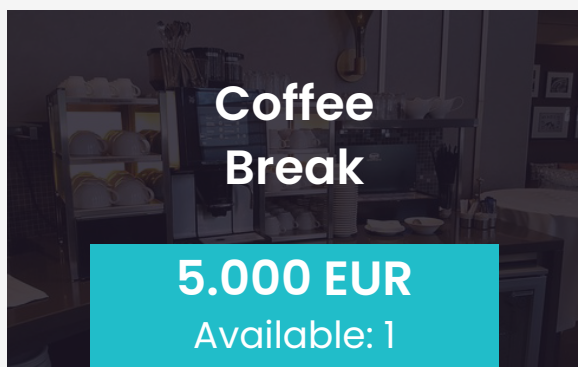
This is the moment when everyone can meet everyone, 1 h/day, you will have a microphone to moderate it, so you can share who you are and what you are



- 4 Tickets
- Branded Speed Networking Room
- Access to participants list from Speed Networking
- Logo displayed on the sponsors screen (Digital display)

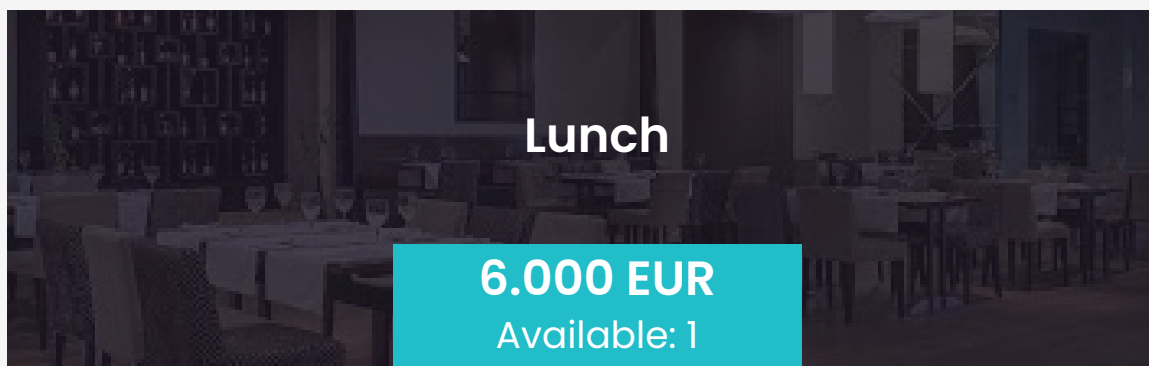
Extra items

You know what people dream about when they wake up? Exactly, be the first thing they see when they arrive at the venue.



- 5 Tickets
- Logo displayed on the sponsors screen (Digital display)
- 2 refreshments breaks/day at the bar in front of Main Seminar Room
- Branded napkins
- 2 roll-up banners

And then there is food, we offer free lunch for all the VIP and Premium tickets, you know how much they are waiting for this moment, so be the one who thinks strategies for their brand exposure.



- 5 Tickets
- 5 minutes speaking opportunity
- Logo displayed on the sponsors screen (Digital display)
- Lunch area branded with your logo:
 - Big flags on the buffet
 - Small flags on the desserts
 - Branded napkins with your logo
 - 3 roll-ups placed at the lunch area (2 inside of the restaurant, 1 placed in front of the restaurant)

Extra items

The perfect marketing is when you find the right spot on prime time. The seminar room has the most traffic of attendees, don't miss out this opportunity.




**Commercial
Break between
panels**

2.000 EUR
Available: 5

- 20 sec video between panels

Invite your partners and celebrate together, a private 5 Dinner is the perfect environment to grow your relations or create new opportunities. When everyone is in town, be the one to host the dinner.*



**Private invite
only Dinner**

10.000 EUR
Available: 2

- 5 tickets for the Summit
- Watermark on all the after dinner pictures
- Fine dining dinner with drinks included
- 40 pax invited by you (extra invites 150 eur/pax)
- Dedicated photographer
- Branded menu on the table

No need to explain why this is one of the best exposures you can have during a show. Just make sure it's yours.



**Main Seminar
Room Sponsor**

6.000 EUR
Available: 1

- 4 tickets for the Summit
- Branded chairs
- Branded notebooks
- Prominent logo on our website
- 1 banner on Social Media
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

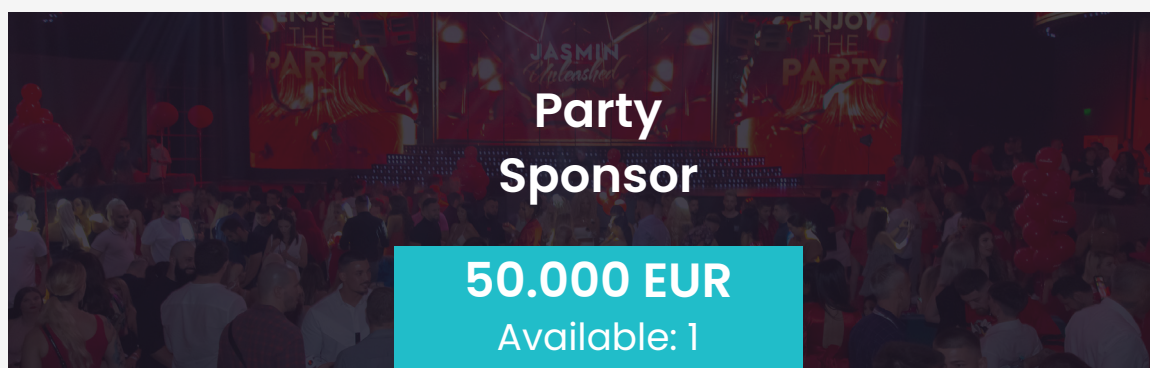
Extra items

You know that no one can say no to a sweet treat, create a memory that they will not forget.



- 5 tickets for the Summit
- Branded candy bar with fruits & branded cookies
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

Bucharest is known for its nightlife, so there is no way you visit this city without experiencing the clubs. We end the first day with a mind blowing party, exclusive high class club, for all the attendees.



- Mind Blowing Party
- 10 tickets for Summit
- Branded Shuttle bus to the location and back **6.000 EUR***
- 2 large branded flags at the entrance **2.000 EUR***
- Photo wall at the entrance **2.000 EUR***
- Dedicated photographers
- 4 hostess with branded dresses (provided by us) **4.000 EUR***
- Open bar for all participants
- Exclusive location **10.000 EUR***
- Special Promo video displayed during the party **10.000 EUR***
- Company logo displayed during the party **2.000 EUR***
- Waiters with branded t-shirts (provided by us) **3.000 EUR***
- Branded glasses for the welcome drinks **5.000 EUR***
- Branded napkins **2.000 EUR***
- Branded ice buckets **2.000 EUR***
- Branded wristbands for access **2.000 EUR***

**Take it as a pack and get more for 50.000 EUR or choose what item suits you best.*

Extra items

Create a memory that everyone will want to share. Social media is one of the most important marketing tools, this is your opportunity to be on everyone's channel.



**360 Video
Camera/ Photo
Booth**

5.000 EUR
Available: 1

- 4 tickets for the Summit
- Branded video/photo layout
- Branded 360 video camera/photo booth
- 1 roll-up
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

The most searched item is always the water, your logo will be on everyone's hands, and pictures.




**Branded
Water Bottles
1 day**

3.000 EUR
Available:2

- 3 tickets for the Summit
- Have your logo on the water bottles during the event
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

Bring a boost of energy, we know how exhausting a congress can be.



**Branded
energy drinks
1 day**

4.000 EUR
Available: 2

- 4 Tickets
- Branded Speed Networking Room
- Access to participants list from Speed Networking
- Logo displayed on the sponsors screen (Digital display)

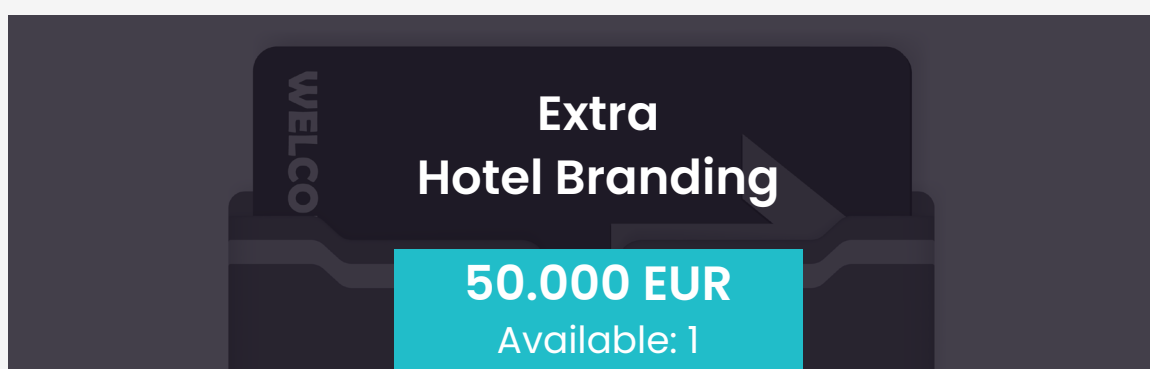
Extra items

A fresh moment to recharge your batteries.



- 3 tickets for the Summit
- Have your logo on the juices during the event
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

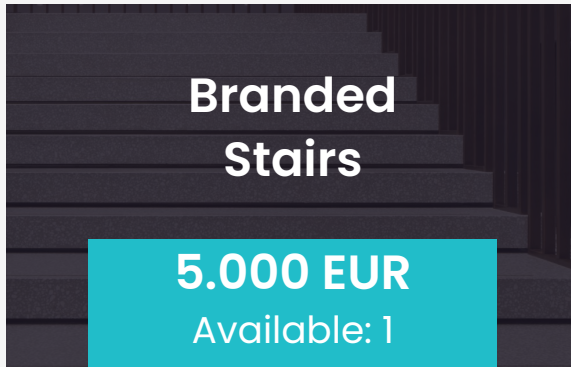
Choose some extra items that everyone wants or uses.



- **Branded Key and Key Holder** with your logo 2.500 EUR
- **Pens & Notebooks** in Seminar & Conference Rooms 3.000 EUR
- 1 branded **bathrobe**, 1 branded pair of **slippers** 5.000 EUR placed in each hotel room. We know that you always wanted to take it home from the hotels, now is your chance.
- Logo on our website
- Social media announcement
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

Extra items

The venue hotel offers a huge exposure, the main stairs that will bring everyone to the conference area can be yours, be the first thing they see everyday.



- 5 tickets for the Summit
- Branded Main Stairs with your logo: be the first to guide the participants steps
- 1 Banner displayed in the lobby and seminars rooms (Digital display)
- Logo on our website

Are all over the venue, either they have a meeting or chatting for a few minutes, the standing tables will be used by all the attendees, steal the moment and be there too.



- 3 tickets for the Summit
- Get branded cocktail tables right in front of the Seminar & Conference Rooms and make your company visible
- 1 Banner displayed in the lobby and seminars rooms (Digital display)
- Logo on our website

Treat your team or partners with a vip table during the party.



- For 10 people
- Drinks included
- Logo on our website
- Display screen during the event

Extra items

Create a memory that everyone will want to share. Social media is one of the most important marketing tools, this is your opportunity to be on everyone's channel.



- Your logo on the promotional tool

A big led screen, where everyone that posts a picture with the #AIExpoEurope will be streamed live during the show, make your own # and invite everyone to appear on the billboard.



- Your logo on the hashtag wall

Awards Packages

The Awards Gala is the moment where the best of the best will be crowned. A live and transparent voting system is integrated and everyone has a chance to win. But most chances have the ones that promote themselves during the gala. Make sure you remind the audience who you are and why you need to win.



Awards Presenting Sponsor



Benefits

- 10 tickets
- Photo wall with your prominent logo in the middle
- Branded welcome drinks
- 2 Branded hostesses (dresses provided by us)
- Custom recognition Award to be offered to a partner of your choice
- Prominent logo on our website
- Company promo video during the event
- Interview on the Red Carpet
- Dedicated Newsletter
- Site & Social Media Exposure

Awards Gold Sponsor



5.000 EUR

Benefits

- 7 tickets
- Company promo video during the event
- Logo on the photo wall
- Logo on our website
- Logo on the screens during the Awards Gala
- Interview on the Red Carpet
- Site & Social Media Exposure

Awards Silver Sponsor



Benefits

- 3 tickets
- Company promo video during the event
- Logo on the photo wall
- Logo on our website
- Logo on the screens during the Awards Gala
- Interview on the Red Carpet
- Site & Social Media Exposure

Extra Branding Awards Gala



**After Awards
Cocktail Bar**

4.000 EUR

*Celebrate together the success.
Is no better moment for a drink
than when you won an award.*

- 5 Table seats
- Discount for extra tickets
- Branded bar & napkins
- Logo displayed on the screen during the event
- Open bar for all participants



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