

PARTNERSHIP BROCHURE

AI EXPO EUROPE 2026

Transforming Tomorrow, Today.

📅 1-2 November 2026 📍 Radisson Blu Hotel, Bucharest, Romania



AI EXPO
EUROPE

First B2B event for artificial intelligence

AI is already part of how people work, The next stage of AI adoption is not about using more tools. It is about knowing where AI brings measurable business value and how those use cases can grow.

AI Expo Europe returns for its 3rd edition as a leading B2B event for real AI use cases, bringing together companies, decision-makers, founders, investors and professionals.

Show your AI solution to companies ready to implement it, not just explore it.

Meet decision-makers: over 80% of attendees and connect with companies, investors and financial partners looking for real opportunities.


Position your brand next to real innovation and business impact.

Check our packages and find the one that matches your goals.

Mission

Drive innovation, foster collaboration and accelerate the responsible adoption of AI across Europe.

 **1-2 November 2026**
Two full days

 **Radisson Blu Hotel**
Bucharest, Romania

Keynotes & Workshops

Expo Floor

Network Events

Awards Gala

A summit built at scale

2,000+

Attendees

100+

Speakers

50+

Sponsors & exhibitors

20+

Workshops

50+

Countries

Highly curated audience

Pre-qualified decision-makers, not a general crowd.

Real AI adoption

Solutions to concrete business challenges.

Access to leaders

Executives actively investing in AI.

High-value networking

Relationships that drive long-term growth.

ATTENDEES BY COUNTRY

AI EXPO EUROPE - DATA INSIGHTS



ATTENDEES BY INDUSTRY ROLE

AI EXPO EUROPE - DATA INSIGHTS



AI EXPO EUROPE

ATTENDING COMPANIES



BANKING & FINANCE

- Allianz
- Banca Transilvania
- BCR
- Deutsche Bank
- Groupama
- HSBC UK
- ING
- Intesa Sanpaolo Bank
- JPMorgan
- LSEG
- Raiffeisen
- Societe Generale
- UniCredit



BIG TECH & CLOUD

- Alibaba Cloud
- AWS
- GCP
- Google
- IBM
- LinkedIn
- Microsoft
- Nvidia
- Oracle



CONSULTING & AUDIT

- Accenture
- BDO
- Deloitte
- EY
- Filip & Company
- Kinstellar
- KPMG
- Pachiu & Associates
- PwC
- Wolf Theiss



CYBERSECURITY

- Bitdefender
- Cisco
- Cloud Security Alliance
- Cognyte
- CrowdStrike
- Palo Alto Networks
- Pentest-Tools
- SecureWorks
- Women4Cyber



ENTERPRISE SOFTWARE & DATA

- Adobe
- Autodesk
- Axway
- Endava
- Globant
- Luxoft
- NTT Data
- SAP
- SAS
- Tremend
- UiPath



FINTECH & PAYMENTS

- Banxe.com
- Edenred
- Finastra
- FintechOS
- Lloyds Banking Group
- NETOPIA
- Nuvei
- OVB



GAMING & ENTERTAINMENT

- DraftKings
- Electronic Arts
- Gameloft
- Gameloft Romania
- Ubisoft



HARDWARE & INFRASTRUCTURE

- Dell Technologies
- Hewlett Packard Enterprise
- HP Inc
- Ingram Micro
- Intel
- Lenovo



HEALTHCARE

- Emergency University Hospital Bucharest
- MedLife
- Regina Maria
- Sanador
- Sanicom
- SECOM



INDUSTRY, ENERGY & CONSTRUCTION

- Bertrandt
- Bosch
- Constructii Erbasu
- ContiTech
- Delgaz Grid S.A.
- ENGIE
- FEV
- GE Vernova
- Hitachi
- Honeywell
- Jungheinrich
- OMV Petrom
- PPC
- Siemens
- Siemens Healthineers



INSTITUTIONS

- SLB
- Subsea7
- TenarisSilcotub
- Thales
- TÜV SÜD

- ADR
- ANCOM
- British Embassy
- Council of Europe
- European Parliament
- NASA
- NATO
- Romanian Government
- World Health Organization



MEDIA

- Antena Group
- DIGI24
- Euronews
- Kanal D
- Pro TV
- Radio Romania



RETAIL & FMCG

- Altex
- Auchan
- BAT
- Beko
- Bergenbier
- eMAG
- Estee Lauder
- Flanco
- Heineken
- REWE



TELECOM

- Ericsson
- Huawei
- Orange
- Serviciul de Telecomunicatii Speciale
- Vodafone



TRAVEL & MOBILITY

- AutoScout24
- Bolt
- Booking.com
- Uber
- Bolt
- Zalando



WEB3 & BLOCKCHAIN

- ABCrypto
- BitGet
- Blockchain Romania
- Bybit
- Chainlink

AI



300+
COMPANIES



20+
INDUSTRIES



ENDLESS
OPPORTUNITIES



ONE EVENT.
ALL CONNECTIONS.

COUNTA OF OCCUPATION

VS. OCCUPATION

 OCCUPATION	COUNT 
 Academic/Education	352
 C-level Executives	332
 Consultant/Advisor	98
 Engineer/Developer	458
 Entrepreneur	213
 Governance	43
 Investor	17
 Legal	21
 Manager	373
 Media/Journalism	26
 Medical	12
 Other	53
 Sales/Marketing	54
 TOTAL ATTENDEES	2,052

Sales/Marketing

2.6%

Other

2.6%

Media/Journalism

1.3%

Manager

18.2%

Legal

1.0%

Investor

0.8%

Governance

2.1%

Entrepreneur

10.4%

Academic/Education

17.2%

C-level Executives

16.2%

Consultant/Advisor

4.8%

Engineer/Developer

22.3%



Data represents the number of attendees by occupation.

More than visibility. Real business impact.



Own visibility

Be seen by thousands of decision-makers in a focused, high-intent environment.



Lead the narrative

Take the stage and position your brand as a thought leader, not a follower.



Generate real leads

Engage directly with companies actively shopping for AI solutions.



Showcase at scale

Demo your product in front of a qualified, engaged audience.



Build strategic deals

Create partnerships that drive long-term growth beyond the event.



Connect with talent

Recruit from a deep pool of AI engineers, students and specialists.

Choose your level. Own your impact.

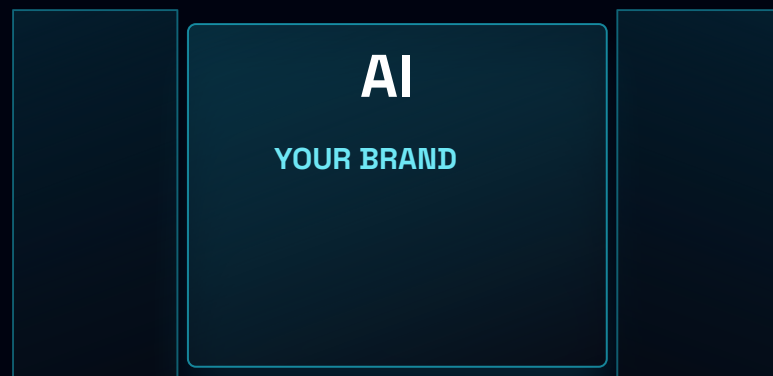
Benefit	REGISTRATION €25,000	LEAD €20,000	DIAMOND €10,000	GOLD €6,000	SILVER €4,000	BRONZE €2,000
Exhibition booth	8 m ²	8 m ²	3 m ²	3 m ²	2 m ²	1 m ²
Main-stage presentation	25 min	25 min	20 min	—	—	—
Panel participation	✓	✓	—	✓	—	—
Branding on lanyards & badges	✓	—	—	—	—	—
Digital banners (lobby & rooms)	2	2	1	1	1	1
Newsletter to All the Attendees	✓	✓	✓	✓	—	—
VIP Lounge & Awards Gala	✓	✓	✓	✓	✓	✓
Full access passes	10	12	8	5	3	2

EXCLUSIVE · 1 AVAILABLE

Registration Sponsor

€25,000

Be the first and last brand every attendee sees – from the moment they register to the moment they remove their badge. The ultimate event takeover.



8 m² booth – manufacture & installation included

The "Takeover" bundle

- Branded lanyards
- Logo on all badges
- Fully branded registration desk and welcome area
- Branded wristbands

Physical presence

- 8 m² premium stand (manufacture & installation included)
- 10 full access passes for your team and clients

Thought leadership & reach

- 25-min main-stage keynote
- 1 Speaker slot on a Panel
- Exclusive interview on social
- 2 totem digital banners placed around the event
- 1 social media post banner
- Website article & newsletter feature

VIP & experience

- VIP Lounge access
- VIP Registration Desk
- Awards Gala access

MOST VISIBLE PACKAGE

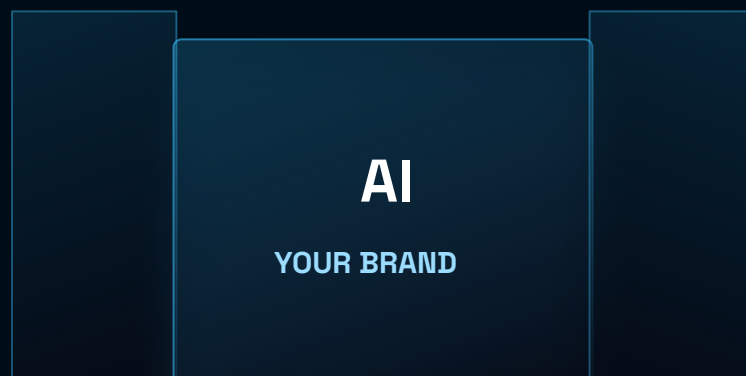
Lead Sponsor

€20,000

Own the event. Maximum visibility.

Zero competition.

Your brand takes center stage across every key touchpoint – positioning you as the driving force behind Europe’s leading AI gathering. 4 available.



8 m² booth – prime location, installation included

Booth & tickets

- 8 m² premium stand in a prime location, TV LED included
- 12 full access passes for representatives and clients.

Stage & branding

- 25-min product presentation on the main stage
- Panel speaker seat
- Logo across all materials
- 2 digital banners
- Website & social media visibility.

Digital reach

- Access to the attendee database (opt-in)
- Dedicated social media banner post
- 1 Newsletter to all attendees
- 2 articles on our website.

VIP & extras

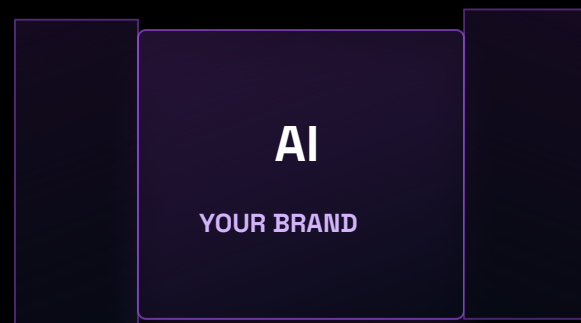
- VIP Lounge & Registration Desk
- VIP table at the party
- Awards Gala access
- Special airport pickup.

SUMMIT PACKAGE · 10 AVAILABLE

Diamond Sponsor

€10,000

Take the stage and put your brand in front of a full audience of AI leaders then connect at your booth. The perfect combination of speak and connect.



3 m² booth – premium placement, installation included



Booth & tickets

- 3 m² branded stand (manufacture & installation included)
- 8 full access passes.



Stage & branding

- 20-min product presentation on the main stage
- 1 Speaker Slot Panel participation
- Logo on the Website
- Social media banner post
- 1 Newsletter set to all attendees
- Logo across event materials
- Digital banner in lobby & seminar rooms



Digital & VIP

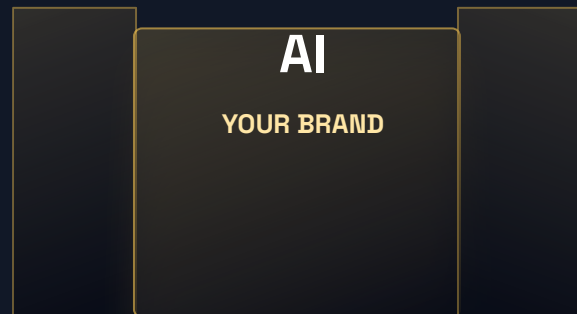
- VIP Registration
- VIP Lounge Access
- Awards Gala Access

SUMMIT PACKAGE · 15 AVAILABLE

Gold Sponsor

€6,000

The perfect balance of presence and prestige. A branded footprint and a powerful stage voice – the size of your booth matters, but your voice matters more.



3 m² booth – manufacture & installation included



Booth & tickets

- 3 m² branded stand (manufacture & installation included)
- 5 full access passes for your team.



Stage & branding

- Speaker seat in a panel discussion that fits your expertise
- logo on website
- 1 digital banner in lobby / seminar rooms
- 1 social media banner
- Newsletter to all the attendees



Reach & VIP

- VIP Registration Desk
- VIP Lounge Access
- Awards Gala Access

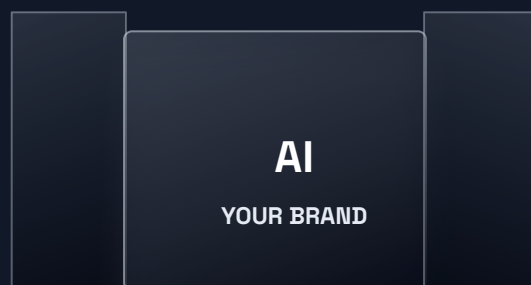
Establish your presence

Silver

€4,000

Efficiency meets exposure - seen without the overhead. 15 available.

- ▶ 2 m² stand (manufacture & installation included)
- ▶ 3 full access passes
- ▶ Logo on our website
- ▶ 1 digital banner in lobby / seminar rooms
- ▶ 1 social media banner
- ▶ VIP Lounge & Registration Desk
- ▶ Awards Gala access



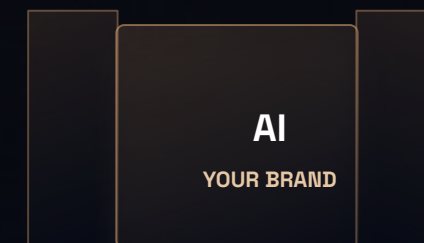
2 m² booth example

Bronze

€2,000

Get in the room and start conversations - don't come anonymously. 20 available.

- ▶ 1 m² stand (manufacture & installation included)
- ▶ 2 full access passes
- ▶ Logo on event website & basic exposure
- ▶ 1 digital banner in lobby / seminar rooms
- ▶ 1 social media banner
- ▶ VIP Lounge & Registration Desk
- ▶ Awards Gala access



1 m² booth example

Stage Presence

Keynote/Product Presentation

€5,000

You want everyone to know who you are and what you are offering? Take the stage: 20 min, on the main stage, full audience. 5 available.

-
- ▶ 5 full access passes
 - ▶ 20 Minutes Main Stage
 - ▶ Full audience - only activity in the agenda

Speaking Slot

€3,000

Shape the conversation and build trust with a direct message to an engaged audience. 20 available.

-
- ▶ Speaking slot on main stage
 - ▶ 5 full access passes

Establish your presence

Private invite only Dinner

€10,000

Invite your partners and celebrate together, a private 5* Dinner is the perfect environment to grow your relations or create new opportunities. When everyone is in town, be the one to host the dinner, **2 available**.

- ★ 5 full access passes
- ★ Watermark on all the after dinner pictures
- ★ Fine dining dinner with drinks included
- ★ 40 pax invited by you (extra invites 150 eur/pax)
- ★ Dedicated photographer
- ★ Branded menu on the table

Cocktail Networking Event

€30,000

Some of the best deals happen outside the conference room, with the right people and the right atmosphere. Host the Cocktail Networking Event and put your brand at the center of the evening. You just show up. We'll make sure everyone knows who you are and what you do. **2 available**.

- ★ 10 full access passes
- ★ Open bar for all AI Expo Europe attendees
- ★ Dedicated photographers
- ★ Special promo video displayed during the event
- ★ Company logo displayed during the event
- ★ Waiters with branded t-shirts provided by us
- ★ Branded napkins
- ★ Branded wristbands for access
- ★ Branded menus on the tables

Activations & Hospitality & Venue Branding



Branded Stairs

Main staircase takeover

€5,000



Main Stage Sponsor

Sponsor the highest-traffic room

€6,000



Commercial Break

20-sec video between panels

€2,000



Speed Networking

Branded matchmaking room

€3,000



VIP Lounge

Brand the VIP business lounge

€5,000



Coffee Break

Branded refreshment breaks

€5,000



Lunch Break

Branded lunch area & buffet

€6,000



Standing Tables

Branded cocktail tables placed all around the conference

€3,000



Water Bottles

Your logo on every bottle

€3,000



Booth Items Package

1 Hotess x 2 days - € 1,000
Digital Totem Screen - € 1,500

€2,000



Streaming Wall Sponsor

Your logo on the streaming wall in the lobby

€4,000



360° Video Booth

Branded photo & video booth

€5,000

Awards Gala



Awards Gala Ticket

- Dinner and drinks included

€150



Awards Gala Sponsor

- Commercial Video Break
- Full table reservation of 10 seats
- Dinner & drinks included
- Award Nomination

€5,000



After-Awards Bar

- Celebration cocktail bar Branded

€4,000



Tailored Bundle

Mix any items into a custom package built around your goals.

Let's talk →

CONTACT & REGISTRATION

Ready to transform tomorrow?

 Website: aiexpoeurope.com

 Email: office@AiExpoEurope.com

 Venue: Radisson Blu Hotel, Bucharest

[Become a sponsor →](#)



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EUROPE

 1-2 November 2026

 Bucharest, Romania

www.aiexpoeurope.com