

# AI EXPO EUROPE 2026

TRANSFORMING TOMORROW, TODAY

1-2 NOVEMBER 2026 | RADISSON BLU HOTEL, BUCHAREST

SPONSORSHIP BROCHURE

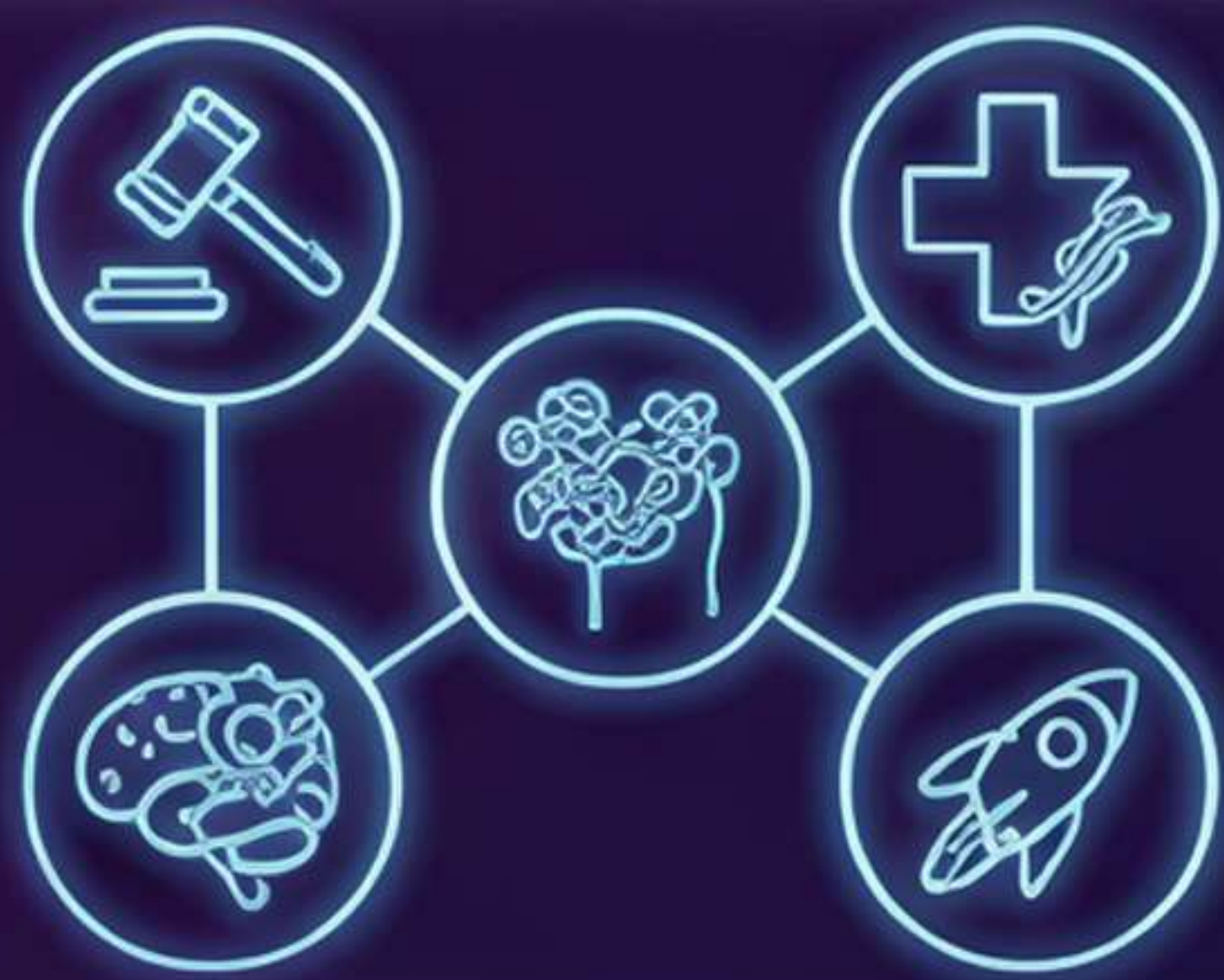


# About Ai Expo Europe



## 1. Keynote Sessions

Keynotes from global technology leaders such as NVIDIA, Microsoft, Google, and many more.



## 2. Panels & Seminars

Discussions on AI in legal frameworks, medical innovation, adoption strategies, emerging technologies, and implementation challenges.



## 3. Expo Stands

Top solutions in CRM, financial technologies, legal tech, medical AI, and enterprise systems.



## 4. Networking Experiences

Purposeful networking during coffee breaks, cocktail receptions, and exclusive side events.



## 5. AI Expo Europe Awards Gala

The most prestigious AI recognition event in Europe, celebrating outstanding innovation and leadership.



# EVENT HIGHLIGHTS & STATS

2,000+



ATTENDEES

100+



SPEAKERS

50+

SPONSORS &  
EXHIBITORS

20+

WORKSHOPS



NETWORKING  
EVENTS



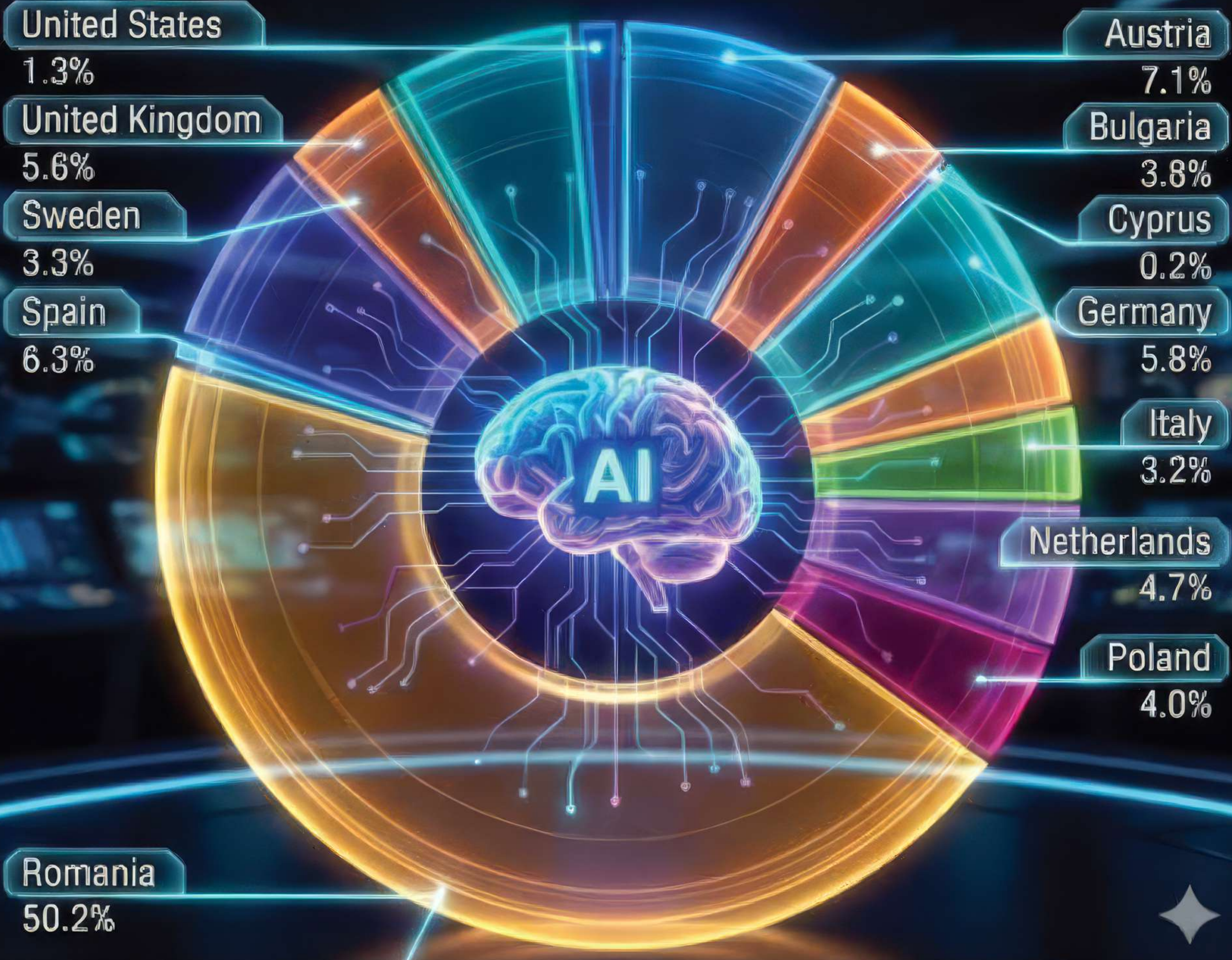
GALA AWARDS

Connecting the AI Ecosystem



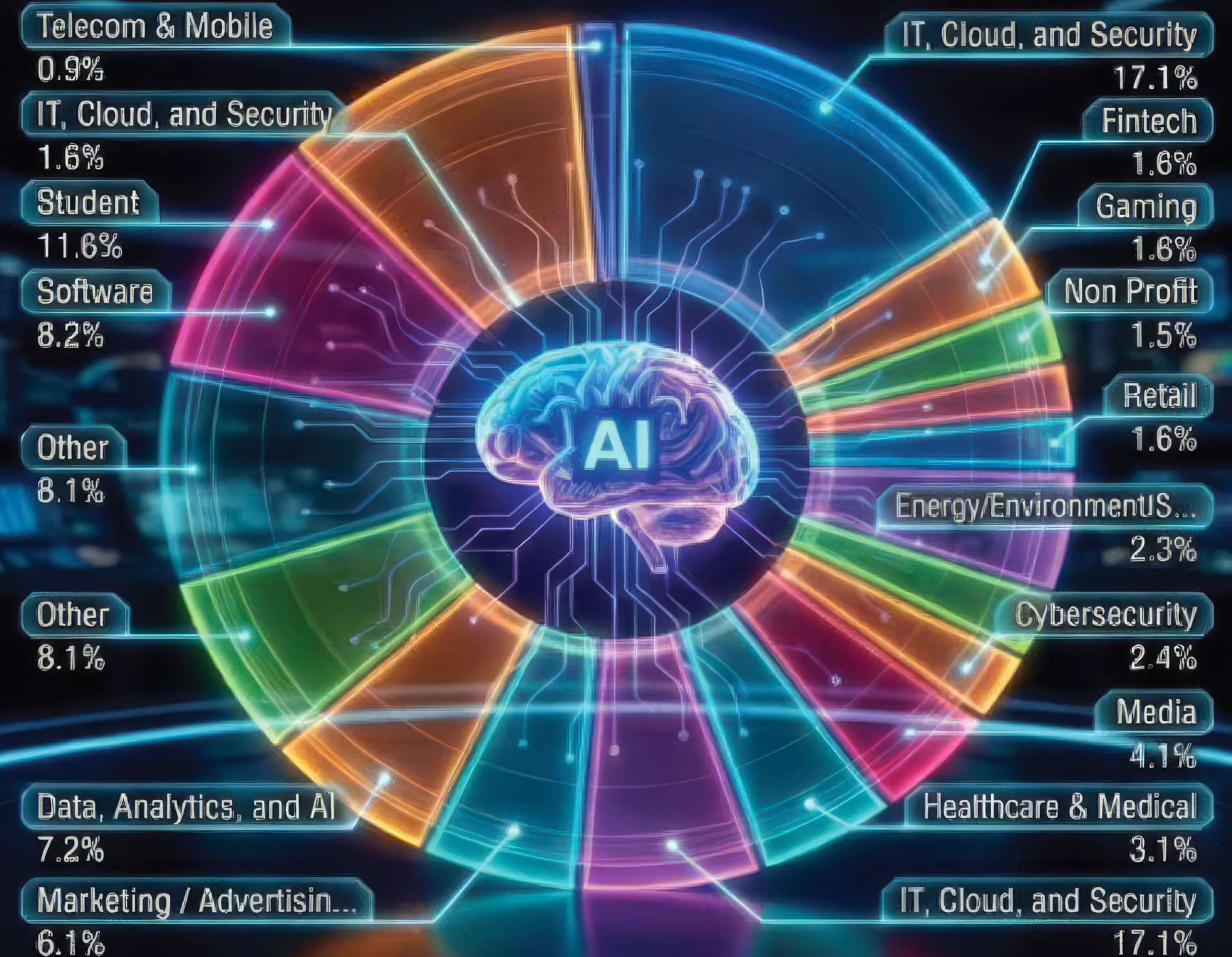
# ATTENDEES BY COUNTRY

AI EXPO EUROPE - DATA INSIGHTS



# ATTENDEES BY INDUSTRY ROLE

AI EXPO EUROPE - DATA INSIGHTS



# AI EXPO EUROPE

## ATTENDING COMPANIES



### AI EXPO EUROPE

#### Banking & Finance

- JPMorgan Chase
- BANCA TRANSILVANIA SA
- Lloyds Banking Group
- ING

#### Big Tech & Cloud

- NVIDIA
- Google
- Microsoft
- Oracle
- Adobe
- IBM
- Salesforce
- Cisco

#### Consulting & Audit

- PwC
- Deloitte Tax

#### Cybersecurity

- Cloud Security Alliance
- ThreatLocker
- Concentric AI
- Rubrik

#### Fintech & Payments

- Experian

#### Enterprise Software & Data

- IntellAI
- OpenText
- BMC
- Snowflake
- Blina AI
- 8BYTES

#### Gaming & Entertainment

- AMBER STUDIO

#### Hardware & Infrastructure

- Hewlett Packard Enterprise
- Bosch Rexroth
- Boston Dynamics

#### Healthcare

- CENTROKINETIC
- SKINMED CLINIC

#### Industry & Energy & Construction

- SLB
- PPC Romania
- Bertrandt

#### Institutions

- Bucharest Chamber of Commerce
- MITRE Corporation
- Amcham Moldova

#### Media

- PROTV SRL
- Euronews Romania
- RomaniaTV

#### Retail & FMCG

- Henkel Adhesive Technologies
- Pigli

#### Telecom

- Vodafone
- KPN IoT
- emnify

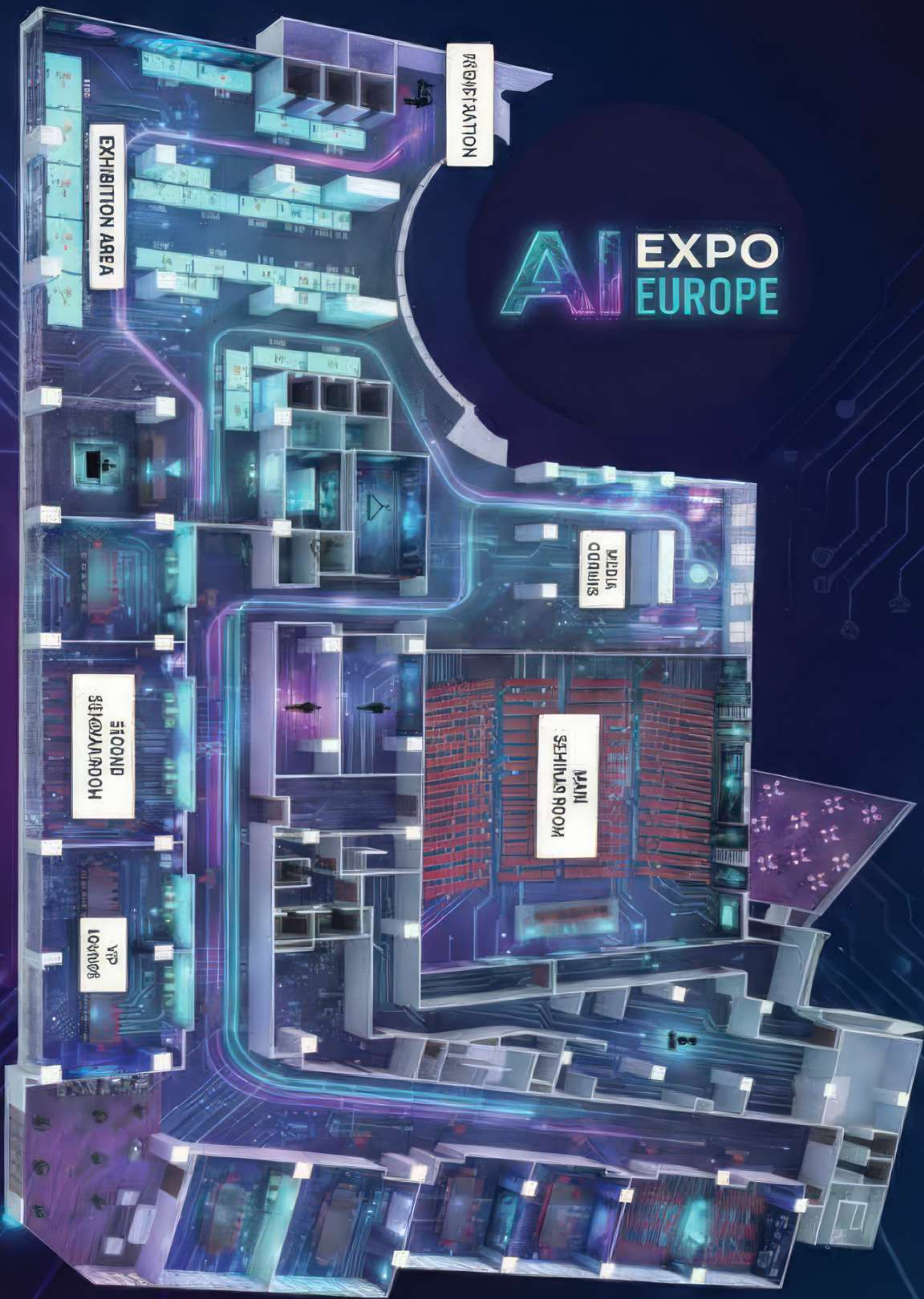
#### Travel & Mobility

- KLM Royal Dutch Airlines
- Travel Solutions Network

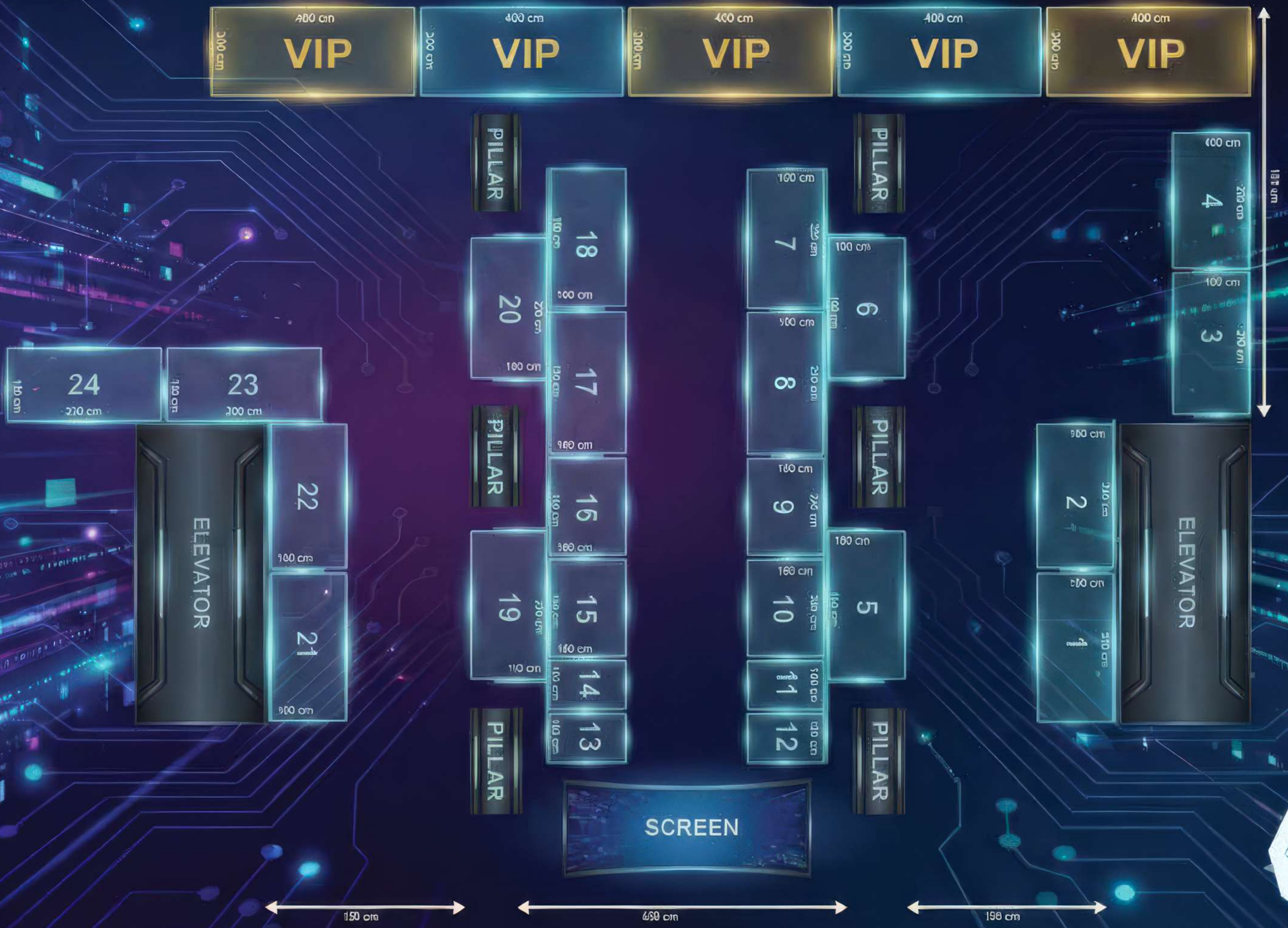
#### AI & Innovation

- Neural River
- Brilu
- ClusterPower
- Edge Impulse
- Zero10





# AI EXPO EUROPE - BOOTH MAP





# WHY SPONSOR?



## MAXIMIZE BRAND VISIBILITY

Position your brand in front of a curated audience of 2,000+ industry professionals, decision-makers, and media representatives from the European AI ecosystem.



## GENERATE HIGH-QUALITY LEADS

Engage with a targeted crowd actively seeking advanced AI solutions, services, and partnerships.



## THOUGHT LEADERSHIP

Participate in panels or lead expert sessions to strengthen your position as a trusted authority in the AI space.



## STRATEGIC PARTNERSHIPS

Connect with industry leaders, startups, enterprises, and institutions to explore collaboration opportunities and long-term alliances.



## SHOWCASE INNOVATIONS

Demonstrate your latest technologies and advancements to a highly engaged audience ready to adopt cutting-edge solutions.



## CONNECT WITH TALENT

Meet skilled professionals, researchers, and developers from across Europe, and identify future talent for your organization.



# Sponsorship packages overview

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## Summit Packages

Feature	Lead	Diamond	Gold	Silver	Bronze
Exhibition space	8 mp	3 mp	3 mp	2 mp	1 mp
Company presentation	X	X			
Panel discussion	X	X	X		

## Summit Packages

VIP Table at the party	X	X	X		
Newsletter	X	X	X	X	
Banner displayed during the event in digital form	X	X	X	X	X
Banner on Social Media	X	X	X	X	X
Access to VIP Lounge	X	X	X	X	X
Access to VIP Registration Desk	X	X	X	X	X



# Lead Sponsor

*Don't let anyone shine more than you!  
The leading sponsor package is for the ones that know that there is no one better than them and want to make sure everyone knows that. During our event you will have the biggest booth, the biggest exposure and at the end of the event, everyone will know who you are and why you're in the top.*



## Tickets

- 12 tickets for the Summit for your company representatives and clients



## Expo Booth

- Booth size: 8 m<sup>2</sup> (manufacture and installation is on us)
- 1 TV LED/HDMI



## Extra Branding

- One seat in a Panel discussion (Speaker)
- Product Presentation 25 Min Main Stage
- Interview shared on social media
- Attendees database
- Large Logo on our website
- 2 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media (Fb. Ig. Tw, Lin)
- 2 Articles on our website and shared on social media
- Newsletter to all the attendees



## Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table the party
- Special airport pickup
- Access to Awards Gala



# Registration Sponsor



*Be the first and last thing everyone will see, from the moment people are attending the show, and register, until the end of the show when they will remove the bracelets, and badges your logo will be constantly around all the attendees. Wanna make an impact, this is the way.*



## Tickets

- 10 tickets for the Summit



## Extra Services:

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table at the party
- Access to Awards Gala



## Registration Branding

- Branded lanyards\* **7.500 EUR**
- Branded wristbands\* **5.000 EUR**
- Branded Registration Desk\* **5.000 EUR**
- Your logo on the badges\* **7.500 EUR**

*\* Take it as a pack and get more or choose what item suits you best.*



## Expo Booth

- Booth size: 8 m<sup>2</sup> (manufacture and installation is on us)



## Extra Branding

- One seat in a Panel discussion (Speaker)
- Product Presentation 25 Min Main Stage
- Interview shared on social media
- Logo on our website
- 2 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media
- Newsletter to all the attendees
- 1 Article on our website



# Diamond Sponsor

*You want everyone to know who you are and what you are offering? Take the stage: 20 min. on the main stage, full audience. Then be at your booth so everyone can find you, the perfect combo so you can get the full exposure.*



Summit Packages

## Tickets

- 8 tickets for the Summit for your company representatives

## Expo Booth

- Booth size: 3 m<sup>2</sup> (manufacture and installation is on us)

## Extra branding

- Product Presentation 20 Min Main Stage
- Logo on our website
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media
- Newsletter to all the attendees

## Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table at the party
- Access to Awards Gala



# Gold Sponsor



*The size of the booth matters, 3sqm all branded with your materials. Opportunity to be on the stage, as speaker, of the seminar that fits best your expertise, VIP access everywhere, what's not to like about this package.*

## Tickets

- 5 tickets for the Summit

## Expo Booth

- Booth size: 3 m<sup>2</sup> (manufacture and installation is on us)

## Extra branding

- Logo on our website
- One seat in a Panel discussion (Speaker)
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media
- Newsletter to all the attendees

## Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- VIP table at the party
- Access to Awards Gala



# Silver Sponsor

*Either you are at the beginning of your success or you don't need much but still want to be exposed, this is the package for you.*



**4.000 EUR**

Available: 15

## Tickets

- 3 tickets for the Summit

## Expo Booth

- Booth size: 2 m<sup>2</sup> (manufacture and installation is on us)

## Extra branding

- Logo on our website
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media

## Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- Access to Awards Gala



# Bronze Sponsor



*You just want to check the event, or just need a meeting point for your audience? Don't come anonymously, have all the advantages of being a sponsor.*

## Tickets

- 2 tickets for the Summit

## Expo Booth

- Booth size: 1 m<sup>2</sup> (manufacture and installation is on us)

## Extra branding

- Logo on our website
- 1 Banners displayed in the lobby and seminars rooms (Digital display)
- 1 banner on Social Media

## Extra Services

- Access to VIP Lounge
- Access to VIP Registration Desk
- Access to Awards Gala



# Extra items

*You want everyone to know who you are and what you are offering? Take the stage: 20 min, on the main stage, full audience.*



**Company/  
Product  
Presentation**

**5.000 EUR**  
Available: 5

- 5 Tickets
- 20 Minutes
- Main Stage
- Full audience - only activity in the agenda

*The most important people will be there, from investors, speakers to C-levels, from partners to your competition, make sure they know who you are.*



**VIP  
Lounge**

**5.000 EUR**  
Available: 1

- 4 Tickets
- 2 roll-ups placed at strategic high-traffic locations at the venue
- 1 Banner displayed in the lobby and seminars rooms (Digital display)
- Branded VIP Lounge area: roll-ups, napkins with you logo, stickers on the tables, business cards displayed all over the room



# Extra items

*You know what people dream about when they wake up? Exactly, be the first thing they see when they arrive of the venue.*



- 5 Tickets
- Logo displayed on the sponsors screen (Digital display)
- 2 refreshments breaks/day at the bar in front of Main Seminar Room
- Branded napkins
- 2 roll-up banners

*And then there is food, we offer free lunch for all the VIP and Premium tickets, you know how much they are waiting for this moment, so be the one who thinks strategies for their brand exposure.*



- 5 Tickets
- 5 minutes speaking opportunity
- Logo displayed on the sponsors screen (Digital display)
- Lunch area branded with your logo:
  - Big flags on the buffet
  - Small flags on the desserts
  - Branded napkins with your logo
  - 3 roll-ups placed at the lunch area (2 inside of the restaurant. 1 placed in front of the restaurant)



# Extra items

*The perfect marketing is when you find the right spot on prime time. The seminar room has the most traffic of attendees, don't miss out this opportunity.*

## Commercial Break between panels

**2.000 EUR**  
Available: 5

- 20 sec video between panels

*Invite your partners and celebrate together, a private 5\* Dinner is the perfect environment to grow your relations or create new opportunities. When everyone is in town, be the one to host the dinner.*

## Private invite only Dinner

**10.000 EUR**  
Available: 2

- 5 tickets for the Summit
- Watermark on all the after dinner pictures
- Fine dining dinner with drinks included
- 40 pax invited by you (extra invites 150 eur/pax)
- Dedicated photographer
- Branded menu on the table

*No need to explain why this is one of the best exposures you can have during a show. Just make sure it's yours.*

## Main Seminar Room Sponsor

**10.000 EUR**  
Available: 1

- 4 tickets for the Summit
- Branded chairs
- Branded notebooks
- Prominent logo on our website
- 1 banner on Social Media
- 1 Banner displayed in the lobby and seminars rooms (Digital display)



# Extra items

*You know that no one can say no to a sweet treat, create a memory that they will not forget.*

## Delicious Candy and Fruit Bar

**5.000 EUR**

Available: 1

- 5 tickets for the Summit
- Branded candy bar with fruits & branded cookies
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

*Bucharest is known for its nightlife, so there is no way you visit this city without experiencing the clubs. We and the first day with a mind blowing party, exclusive high class club, for all the attendees.*

## Party Sponsor

**50.000 EUR**

Available: 1

- Mind Blowing Party
- 10 tickets for Summit
- Branded Shuttle bus to the location and back **6.000 EUR\***
- 2 large branded flags at the entrance **2.000 EUR\***
- Photo wall at the entrance **2.000 EUR\***
- Dedicated photographers
- 4 hostess with branded dresses (provided by us) **4.000 EUR\***
- Open bar for all participants
- Exclusive location **10.000 EUR\***
- Special Promo video displayed during the party **10.000 EUR\***
- Company logo displayed during the party **2.000 EUR\***
- Waiters with branded t-shirts (provided by us) **3.000 EUR\***
- Branded glasses for the welcome drinks **5.000 EUR\***
- Branded napkins **2.000 EUR\***
- Branded ice buckets **2.000 EUR\***
- Branded wristbands for access **2.000 EUR\***

*\*Take it as a pack and get more for 50.000 EUR or choose what item suits you best.*



# Extra items

*Create a memory that everyone will want to share. Social media is one of the most important marketing tools, this is your opportunity to be an everyone's channel.*

## 360 Video Camera/ Photo Booth

**5.000 EUR**  
Available: 1

- 4 tickets for the Summit
- Branded video/photo layout
- Branded 360 video camera/photo booth
- 1 roll-up
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

*The most searched item is always the water, your logo will be on everyone's hands, and pictures.*

## Branded Water Bottles 1 day

**3.000 EUR**  
Available: 2

- 3 tickets for the Summit
- Have your logo on the water bottles during the event
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

*Bring a boost of energy, we know how exhausting a congress can be.*

## Branded energy drinks 1 day

**4.000 EUR**  
Available: 2

- 4 Tickets
- Branded Speed Networking Room
- Access to participants list from Speed Networking
- Logo displayed on the sponsors screen (Digital display)



# Extra items

*A fresh moment to recharge your batteries.*

## Branded Juices

4.000 EUR

Available: 1

- 3 tickets for the Summit
- Have your logo on the juices during the event
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

*Choose some extra items that everyone wants or uses.*

## Extra Hotel Branding

50.000 EUR

Available: 1

- **Branded Key and Key Holder** with your logo 2.500 EUR
- **Pens & Notebooks** in Seminar & Conference Rooms 3.000 EUR
- 1 branded **bathrobe**, 1 branded pair of **slippers** 5.000 EUR placed in each hotel room. We know that you always wanted to take it home from the hotels, now is your chance.
- Logo on our website
- Social media announcement
- 1 Banner displayed in the lobby and seminars rooms (Digital display)

\* A fresh moment to recharge your batterie seminars rooms (Digital display)



# Extra items

*Put your brand in front of the entire audience, where visibility is constant and attention is of its peak.*



**Main Stage Sponsor**

**7.000 EUR**  
Available: 1

- 5 VIP tickets
- Your logo will be prominently displayed as a ticker at the top of the stage screen
- Promotional video will play during the lunch break

*Be the name everyone sees during key sessions - perfect for reinforcing your presence throughout the event.*



**Second Stage Sponsor**

**3.000 EUR**  
Available: 1

- 3 VIP tickets
- Your logo will be prominently displayed as a ticker at the top of the stage screen
- Promotional video will play during the lunch break

*Shape the conversation and build trust with a direct message to an engaged audience.*



**Speaking Slot**

**3.000 EUR**  
Available: 5

- 5 VIP tickets
- Speaking slot on main stage



# Extra items

*Bring innovation to life with cutting-edge technology! Captivate attendees with an immersive experience that blends AI, robotics, and digital creativity.*

## Innovative Tech Spotlight

**5.000 EUR**

Available: 15

- 3 VIP tickets
- This package includes an interactive Pepper robot or a 3D hologram, offering an engaging way to showcase your brand

*Turn passive traffic into active interest with dynamic visuals that speak for your brand all day long.*

**TV LED HD 46"**  
**(2 days)**

**1.000 EUR**

- 46" HD LED screen
- Placement at your booth for both event days



# Extra items

*The venue hotel offers a huge exposure, the main stairs that will bring everyone to the conference area can be yours, be the first thing they see everyday.*

**Branded Stairs**

**5.000 EUR**  
Available: 1

- 5 tickets for the Summit
- Branded Main Stairs with your logo: be the first to guide the participants steps
- 1 Banner displayed in the lobby and seminars rooms (Digital display)
- Logo on our website

*Are all over the venue, either they have a meeting or chatting for a few minutes, the standing tables will be used by all the attendees, steal the moment and be there too.*

**Branded Standing Tables**

**3.000 EUR**  
Available: 1

- 3 tickets for the Summit
- Get branded cocktail tables right in front of the Seminar & Conference Rooms and make your company visible
- 1 Banner displayed in the lobby and seminars rooms (Digital display)
- Logo on our website

*Treat your team or partners with a vip table during the party.*

**VIP Table Reservation at the Party**

**4.000 EUR**  
Available: 40

- For 10 people
- Drinks included
- Logo on our website
- Display screen during the event



# Extra items

**Create a memory that everyone will want to share. Social media is one of the most important marketing tools, this is your opportunity to be on everyone's channel.**

## AI Box

**5.000 EUR**

Available: 1

- Your logo on the promotional tool

**A big led screen, where everyone that posts a picture with the #AIExpoEurope will be streamed live during the show, make your own # and invite everyone to appear on the billboard.**

## Hashtag Wall Sponsor

**5.000 EUR**

Available: 1

- Your logo on the hashtag wall



# Awards Packages

The Awards Gala is the moment where the best of the best will be crowned. A live and transparent voting system is integrated and everyone has a chance to win. But most chances have the ones that promote themselves during the gala. Make sure you remind the audience who you are and why you need to win.



# Awards Presenting Sponsor

Awards Packages



10.000 EUR

## Benefits

- 10 tickets
- Photo wall with your prominent logo in the middle
- Branded welcome drinks
- 2 Branded hostesses (dresses provided by us)
- Custom recognition Award to be offered to a partner of your choice
- Prominent logo on our website
- Company promo video during the event
- Interview on the Red Carpet
- Dedicated Newsletter
- Site & Social Media Exposure



# Awards Gold Sponsor



## Benefits

- 7 tickets
- Company promo video during the event
- Logo on the photo wall
- Logo on our website
- Logo on the screens during the Awards Gala
- Interview on the Red Carpet
- Site & Social Media Exposure



# Awards Silver Sponsor



Awards Packages

## Benefits

- 3 tickets
- Company promo video during the event
- Logo on the photo wall
- Logo on our website
- Logo on the screens during the Awards Gala
- Interview on the Red Carpet
- Site & Social Media Exposure

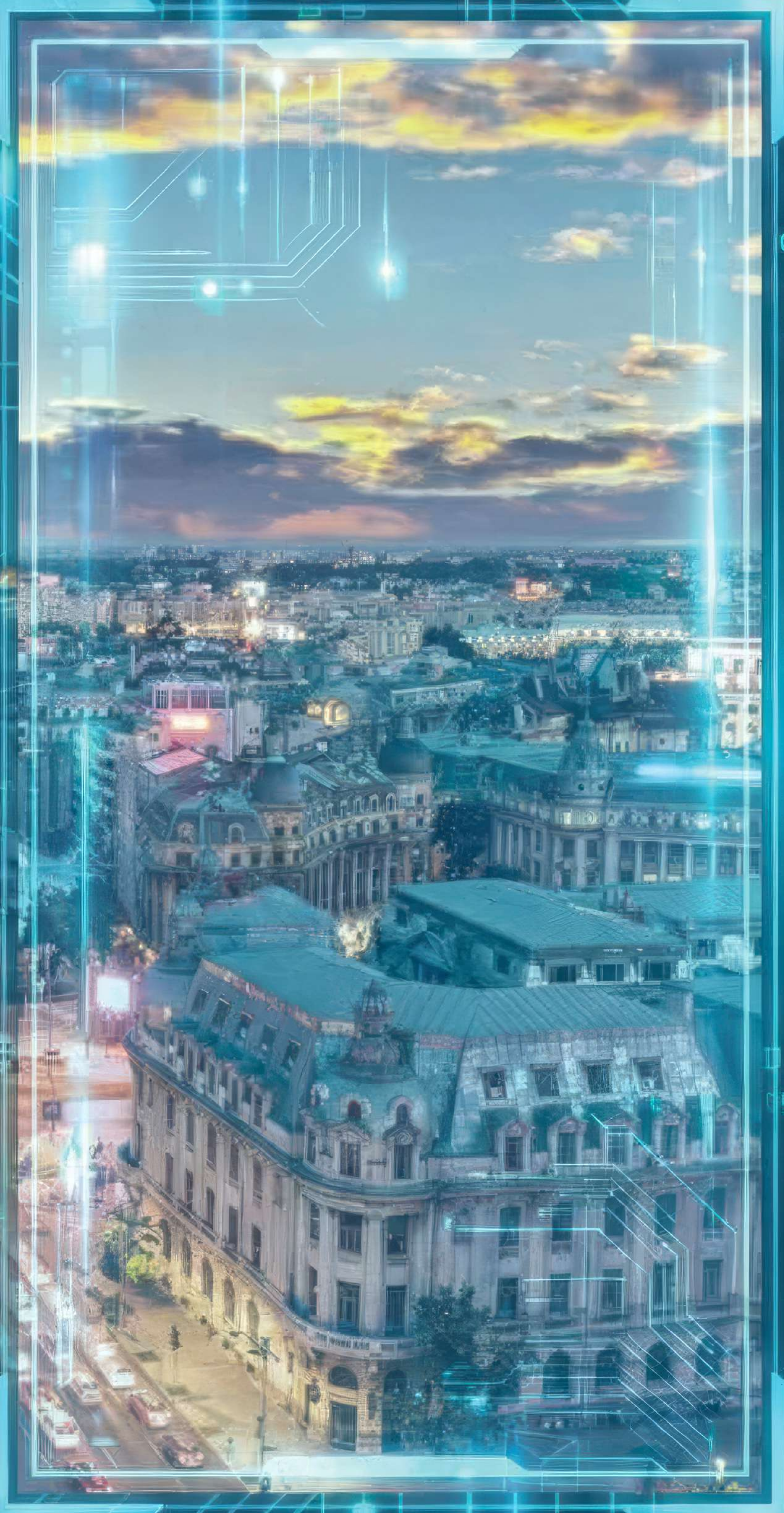


# Extra Branding Awards Gala



*Celebrate together the success.  
Is no better moment for a drink  
than when you won an award.*

- 5 Table seats
- Discount for extra tickets
- Branded bar & napkins
- Logo displayed on the screen during the event
- Open bar for all participants



AI EXPO  
EUROPE

**Venue**  
Radisson Blu Hotel  
Bucharest, Romania

**Contact**  
Email: [office@aiexpoeurope.com](mailto:office@aiexpoeurope.com)  
Web: [www.aiexpoeurope.com](http://www.aiexpoeurope.com)